

# THE SOLOMON R. GUGGENHEIM MUSEUM

For Release Immediately

1071 Fifth Avenue, New York City 10028, 360-3500

THE GUGGENHEIM MUSEUM TO PRESENT THE PERFORMANCE ARTIST RON ROCCO

The Solomon R. Guggenheim Museum will present the New York performance-artist Ron Rocco in two performances of his work, Zaroff's Tale. The performances, to be held in the Museum's Rotunda, will be on Tuesday, September 6, and Wednesday, September 7, at 9:00 P.M.

Zaroff's Tale is a performance piece that uses a 200-foot rope and a variety of visual and audio media techniques, including dance, music and light displays, to explore the relationship between abstract string compositions--cat's cradles--and teaching mythologies associated with them in the culture of the Eskimos of Alaska. According to Mr. Rocco, the manipulation of a loop of string by the Topek Eskimos, of whom Zaroff was a chief, is an ancient art that was passed from generation to generation. The process of working a loop of string with the hands served as a bridge to successive generations passing information for life in the arctic north.

Mr. Rocco, who graduated from the State University of New York College at Purchase in 1976, was recently awarded a residency at The Experimental Television Center, Owego, New York. His previous awards include project grants for Festival Ithaca (New York) from the National Endowment for the Arts in 1977, 1978 and 1979. Mr. Rocco has had one-man sculpture exhibitions at the Gallery Danielli, Toronto, and at the Arnot Art Museum, Elmira, New York.

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PERFORMANCE ARTIST RON ROCCO --- 2

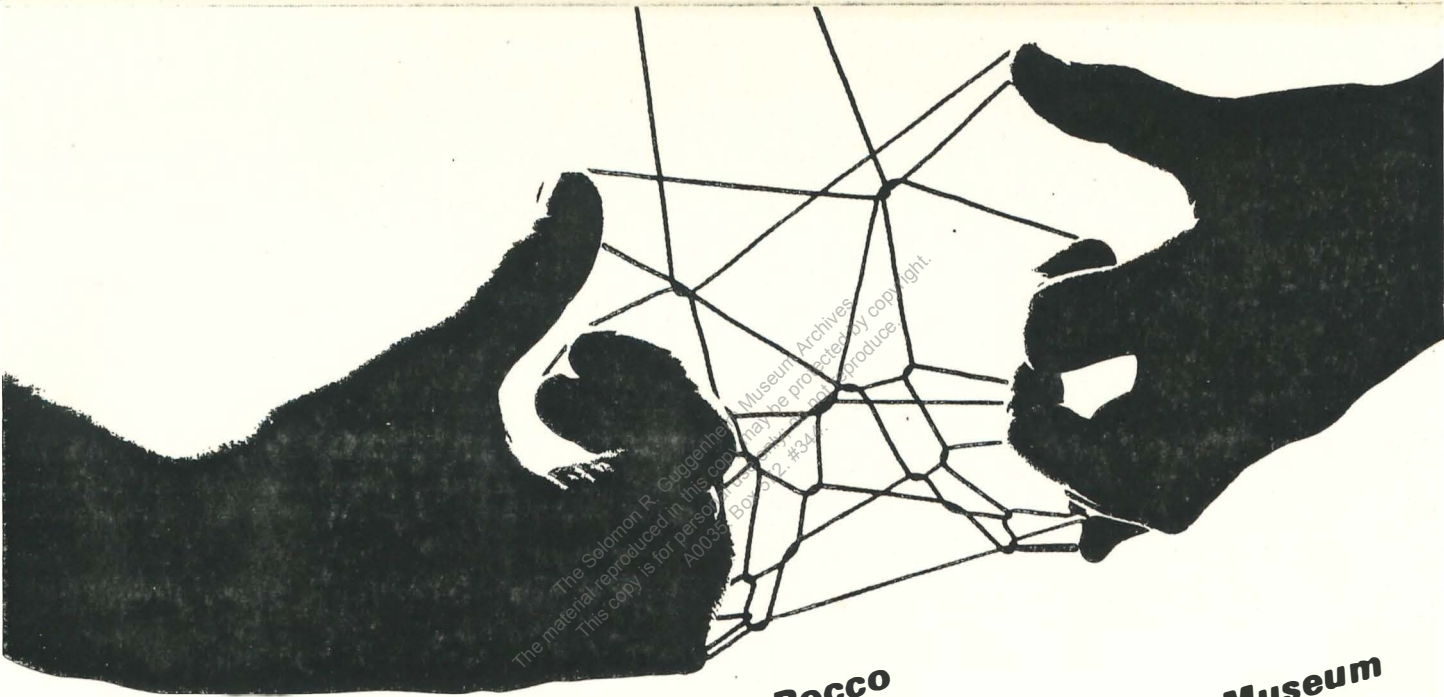
The music for Zaroff's Tale has been composed by William Kleinsmith, with vocals by Ron Litman. Collaborating artists in the work are Dan Lang, Chris Odo and Cherel Ito. This performance is made possible through the sponsorship of Just Above Midtown/Downtown Gallery and a grant from the New York State Council on the Arts.

Tickets are limited and will be sold on a first-come, first-served basis. Tickets are \$4.50; Museum Associates and students, \$3.50. They are available at the Museum Bookstore or by mail. Send a self-addressed, stamped envelope with check made payable to The Solomon R. Guggenheim Foundation to PUBLIC AFFAIRS, Guggenheim Museum, 1071 Fifth Avenue, New York, NY 10128.

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July 22, 1983

FOR FURTHER INFORMATION: Richard Pierce or Deborah Greenberg (212) 360-3555



# **Zaroff's Tale**

A Performance by **Ron Rocco**  
Tuesday and Wednesday,  
**September 6 and 7, 1983, 9 p.m.**  
**The Solomon R. Guggenheim Museum**  
Fifth Avenue at 89th Street

This performance is made possible through the sponsorship of Just Above Midtown/Downtown Gallery and a grant from the New York State Council on the Arts.

Admission is \$4.50; Guggenheim Associates and students, \$3.50 (student tickets available only at the door). Advance tickets are available at the Museum Bookstore or by mail. Send a stamped, self-addressed envelope with check made payable to The Solomon R. Guggenheim Foundation to PUBLIC AFFAIRS, Guggenheim Museum, 1071 Fifth Avenue, New York, NY 10028. Tickets are also available at the door the night of each performance.

**Zaroff's Tale** will be performed in the Guggenheim Rotunda. Standing is permitted and limited seating will be available on a first-come, first-served basis. For further information call (212) 360-3557.